



# The Executive Coaching Program Brochure

## Why Join?

The Executive Coaching Program is designed to enhance executive skills and develop leadership for executives and senior leadership. The program consists of ten tailored coaching sessions aimed at empowering executives to achieve their highest potential. This program is tailored for those who aspire to elevate their leadership impact, drive organizational success, and navigate complex business challenges. Through personalized coaching, participants will gain valuable insights and develop strategies to lead effectively and achieve their professional goals.

## Program Objectives:

- ▶ Enhance executive decision-making and strategic thinking
- ▶ Improve leadership and management skills
- ▶ Foster innovation and change management
- ▶ Strengthen executive communication and negotiation abilities
- ▶ Develop resilience and stress management techniques

## Focus

**Strategic Impact:** Executive coaching is often more strategic, concentrating on the broader organizational impact of the executive's decisions and actions.

**High-Level Decision Making:** It deals with high-level decision-making, complex problem-solving, and the overall direction of the company.

**Performance Enhancement:** The primary goal is to enhance the performance of top-level executives (e.g., CEOs, CFOs, VPs).

## Scope:

**Organizational Goals:** Focuses on aligning the executive's goals with organizational goals and improving the executive's ability to lead the organization towards its vision.

**Change Management:** Involves managing and leading significant changes within the organization.

**Advanced Skills:** Emphasizes advanced skills such as strategic thinking, negotiation, and influencing.

## ROI and The Impact on the Workplace and Organization:

**Improved Performance:** Enhanced executive performance leads to better organizational outcomes and higher profitability.

**Talent Retention:** Lower turnover rates reduce recruitment and training costs.

**Increased Innovation:** Fostering innovation drives competitive advantage and market growth.

**Cost Savings:** Improved decision-making and efficiency result in operational cost savings.

**Leadership Development:** Strengthened leadership skills contribute to long-term organizational success and stability.

## Target Audience:

- ▶ C-suite executives.
- ▶ Senior leaders with substantial responsibility.
- ▶ High-potential leaders preparing for top executive roles.

## Program Format:

- ▶ **Type:** One-on-one coaching.
- ▶ **Duration:** 10 sessions (1 hour each), spread over 4 months.

## Methodology:

- ▶ Two Pre-Coaching sessions & Eight Personalized Coaching sessions.
- ▶ Progress tracking and regular feedback reports.
- ▶ The Program is offered virtually via Uplevel Smart Platform.

## Program Benefits:



Access to experienced and certified coaches



Customized development plans tailored to individual needs



Improved leadership effectiveness and career advancement

## Standards of International Coaching Federation (ICF):



Our coaches are committed to the ICF Core Competencies and Code of Ethics.



They are also dedicated to continuous learning and professional development.



## Deliverables and Features:

- HR admin can monitor participants' progress live and manage program adjustments, as well as add and remove staff.
- Comprehensive executive assessment report.
- Customized action plans for each participant.
- Progress tracking and regular feedback reports.
- Participant can flexibly choose the suitable date and time based on the calendar
- Participant can flexibly review and choose the suitable coach
- Post-program follow-up sessions (Additional fees)



Elevate your executive and leadership skills with our Executive Coaching Program.

Join today and start driving exceptional performance and strategic success within your organization.

# Uplevel


CONNECT, ELEVATE, AND SUCCEED WITH YOUR MENTOR



For more information and to apply:

 [www.uplevel.sa](http://www.uplevel.sa)

 [Sales@Uplevel.sa](mailto:Sales@Uplevel.sa)

 Saudi Arabia Riyadh, Olaya Street, Al-Ghadeer